

DESIGNING A VIDEO BROCHURE QUICK GUIDE

TEMPLATE KEY:

- **Dieline**
Includes cuts and score area. Outer edges and screen will be cut, inner will be scored.
- **Bleed**
1/8" bleed required around all edges with ink
- **Type Safety**
1/8" to 1/4" type-safety area recommended to insure content does not get damaged.
- No Ink**
No artwork in this area

NOTES:

BUTTONS
Button quantity and placement is variable. Placement must be at least 18mm away from edges, each other, and the screen.

SPEAKER
Speaker placement is also variable (18 mm distance) and knockout holes are optional.

ARTWORK SETUP
Art files should be submitted in CMYK with optional PMS, foil, or Spot UV called out. Documents should be set up with layers for each function, ie: Template, Buttons (for mechanics placement), Artwork (CMYK Artwork plus any spot colors) - should include printed artwork to indicate buttons, Spot UV (if applicable), Foils (if applicable), Emboss or Deboss (if applicable), etc.

FINAL FILES
Print-ready files should be submitted as Press-Quality PDFs. Toggle through the layers and submit each layer as it's own pdf. Please include fonts or turn your fonts to outlines. Also include any placed imagery/links or embed them into the file.

Native Illustrator or InDesign files can also be accepted if they have been packaged with links and fonts.

