

## DESIGNING A VIDEO BROCHURE QUICK GUIDE

### TEMPLATE KEY:

#### — Dieline

Includes cuts and score area. Outer edges and screen will be cut, inner will be scored.

#### — Bleed

1/8" bleed required around all edges with ink

#### — Type Safety

1/8" to 1/4" type-safety area recommended to insure content does not get damaged.

#### ■ No Ink

No artwork in this area

### NOTES:

#### BUTTONS

Button quantity and placement is variable.  
Placement must be at least 18mm away from edges, each other, and the screen.

#### SPEAKER

Speaker placement is also variable (18 mm distance) and knockout holes are optional.

#### ARTWORK SETUP

Art files should be submitted in CMYK with optional PMS, foil, or Spot UV called out. Documents should be set up with layers for each function, ie: Template, Buttons (for mechanics placement), Artwork (CMYK Artwork plus any spot colors) - should include printed artwork to indicate buttons, Spot UV (if applicable), Foils (if applicable), Emboss or Deboss (if applicable), etc.

#### FINAL FILES

Print-ready files should be submitted as Press-Quality PDFs. Toggle through the layers and submit each layer as it's own pdf. Please include fonts or turn your fonts to outlines. Also include any placed imagery/links or embed them into the file.

Native Illustrator or InDesign files can also be accepted if they have been packaged with links and fonts.

